## HITACHI

# Inspire 2027 Hitachi Group's New Management Plan

Hitachi, Ltd.
President & CEO
Toshiaki Tokunaga

April 28th, 2025

# Inspire 2027 will elevate Hitachi to the next stage by evolving its management and achieving sustainable growth

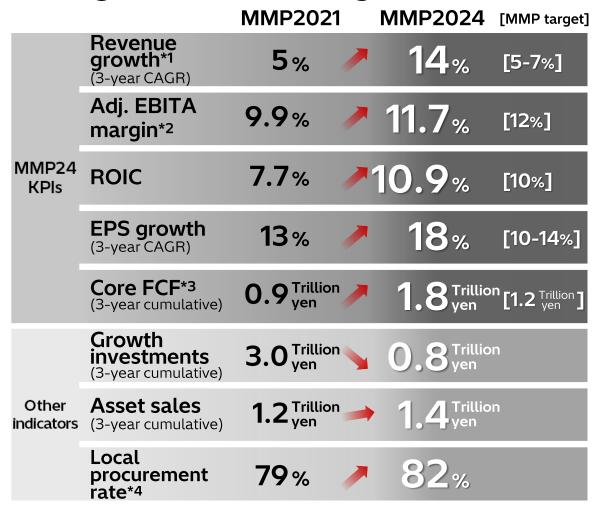
- Hitachi, a globally unique company that combines IT, OT, and products, has the strength to transform social
  infrastructure by integrating technology and domain knowledge. Additionally, Hitachi has a decentralized
  structure that allows it to address regional challenges, even as the world becomes increasingly divided.
- Inspire 2027, Hitachi Group's New Management Plan, seeks to further increase corporate value by fully displaying these strengths as well as by increasing cash flow, optimizing capital allocation and continuously transforming the portfolio. Additionally, to demonstrate an unwavering commitment to transforming into a digital centric company, we have newly set ambitious long-term goals, "80% Lumada revenue ratio and 20% Lumada Adj. EBITA margin", as our "target level".
- In an unpredictable business environment, we aim to identify risks and take agile actions while maintaining a steady long-term direction in management to achieve sustainable growth and elevate Hitachi to the next stage. Additionally, we aspire to contribute to the realization of a harmonized society where the environment, wellbeing, and economic growth coexist in harmony.
- Through the execution of Inspire 2027, Hitachi Group's New Management Plan, we will integrate the strengths of our 280,000 colleagues worldwide as True One Hitachi and work towards further increasing corporate value.

April 28th, 2025



# 1. Reflection on Mid-term Management Plan 2024

# Achieved mode change to organic growth, moving towards the next stage aiming for sustainable growth



#### MMP2024 achievements

- Achieved mode change to organic growth and significantly increased corporate value
- Established management focusing on cash flow and ROIC



#### Key challenges for sustainable growth

- Further improvement of profitability and capital efficiency
- Execution of disciplined growth investments
- Constant business portfolio transformation
- Continuous strengthening of risk management

<sup>\*1</sup> Three Sectors \*2 Adjusted operating income plus acquisition-related amortization and equity in earnings/losses of affiliates \*3 Cash flows presented as free cash flows excluding cash flows from M&A and asset sales, etc. \*4 Ratio of local procurement of materials



## 2. Vision of Inspire 2027, the New Management Plan

2.1 Vision of Inspire 2027

Grow sustainably while contributing to a harmonized society where environment,

wellbeing and economic growth are in balance











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# Expand four main businesses across six global regions, create One Hitachi growth businesses through the Strategic SIB\*1

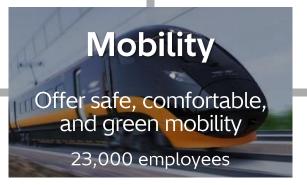
Regions autonomously deliver the value of One Hitachi



#### Digital Systems & Services

Transform social infrastructure through the integration of digital and OT 108,000 employees

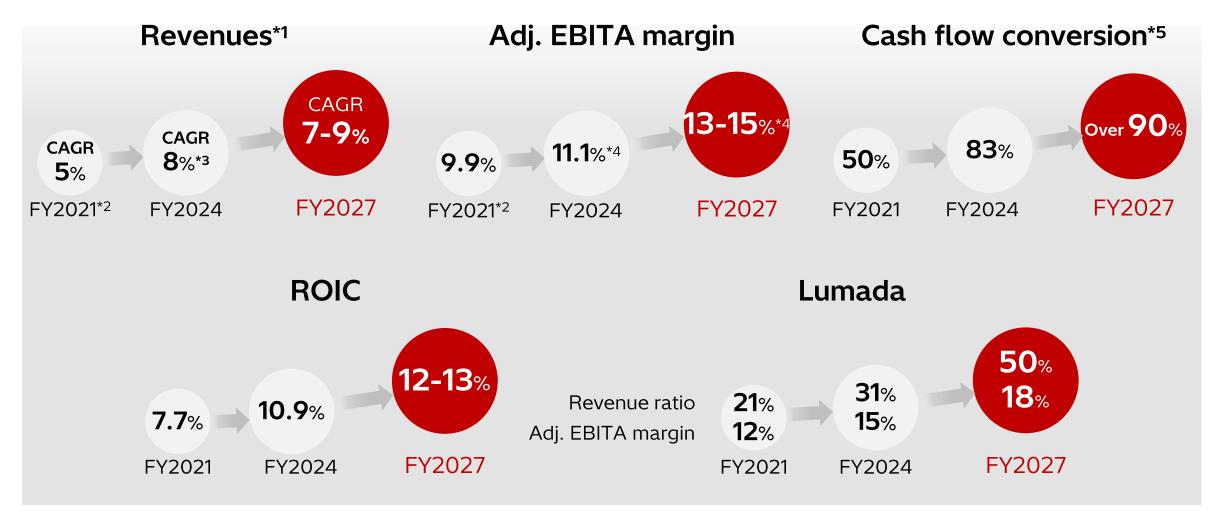








#### Set targets aimed at sustainable growth to further increase corporate value

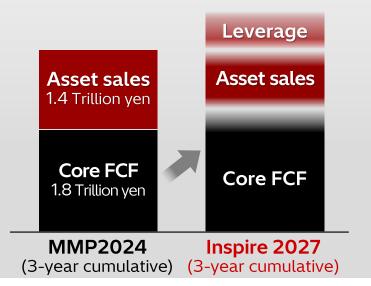


<sup>\*1</sup> Three-year CAGR \*2 Three Sectors \*3 Excluding foreign exchange \*4 Updated definition of Adj. EBITA: Adj. operating income + Acquisition-related amortization (added back) \*5 Core FCF/Net income (excluding special factors)

#### Continuously strengthen cash flow generation capability and execute flexible and balanced growth investments and shareholder returns

#### Strengthen CF generation capabilities

- Top line growth Expand One Hitachi
- Increase margins Expand Lumada ratio, Al utilization
- Optimize tax and interest
- Increase bottom line
   Increase CF conversion Optimize working capital and CAPEX



#### **Growth investments**

- Focus on investments in digital enhancement and service expansion
- ·Strengthen Strategic SIB (data center, healthcare, etc.)
- ·Strengthen industrial automation
- ·Strengthen digital engineering and service
- Execute considering strategic alignment, risks, returns, etc.
  - ·Emphasize ROIC spread and Adj. EBITA

(3-year cumulative)

 Also utilize debt leverage Growth Debt investments repayments 1.4 Trillion yen Growth investments 0.8 Trillion ven Shareholder Shareholder returns returns 1.0 Trillion yen MMP2024 Inspire 2027

(3-year cumulative)

#### Shareholder returns

- Stable dividends
- Flexible share buybacks
- Expand mid-to-long term returns

#### Financial discipline

D/E ratio 0.5x

**Net Debt/EBITDA ratio** 1-2x



## 3. Inspire 2027 growth strategy

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#### 3.1 Evolution to Lumada 3.0

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#### Evolve to Lumada 3.0 with AI enhanced by Hitachi's domain knowledge

Lumada 1.0

IoT Platform

Evolve customers' operations with data driven approaches

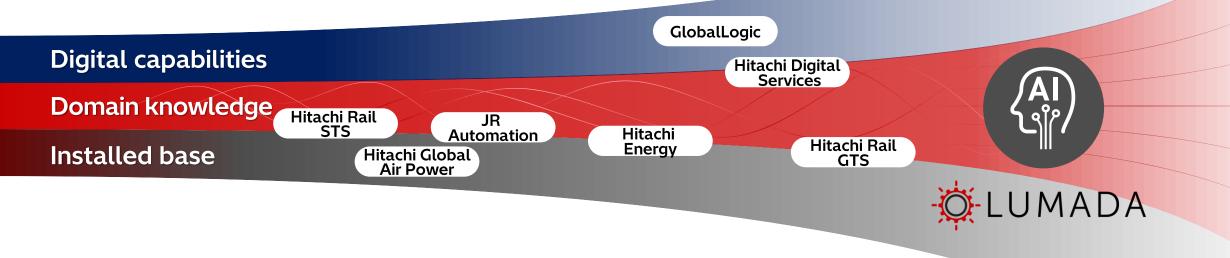
Lumada 2.0

Digital engineering

Evolve the entire value chain of customers by digital

Lumada 3.0
Powered by Al

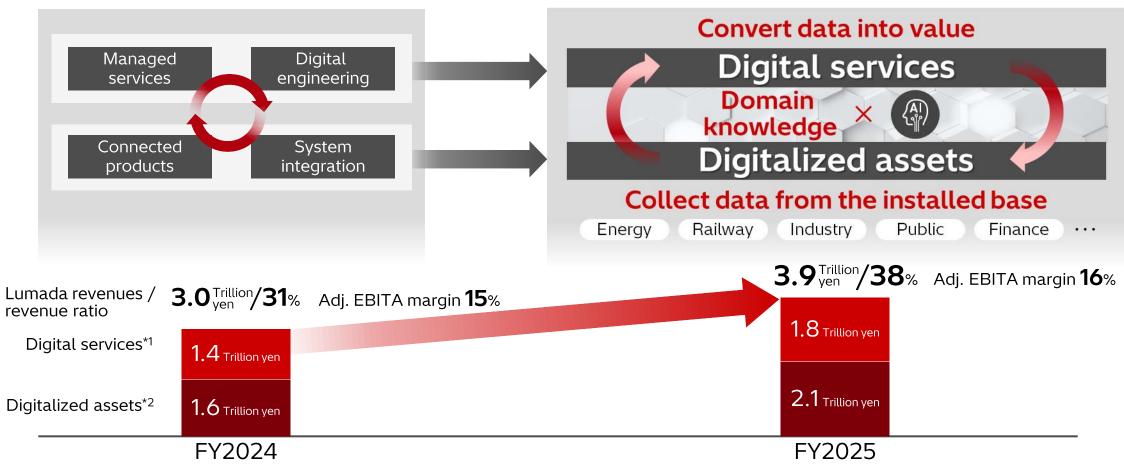
Evolve social infrastructure through AI strengthened with domain knowledge



3.1.2 Lumada 3.0 HITACHI

Create value from an expanding installed base with Lumada, enhanced by domain knowledge and Al

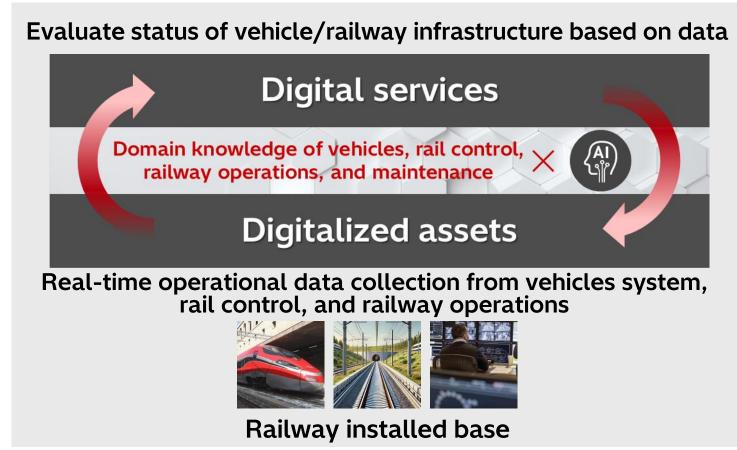
Lumada 2.0 Lumada 3.0



# Combine AI with domain knowledge in railway operations to improve asset efficiency in vehicle/railway infrastructure

Lumada 3.0

**HMAX** 

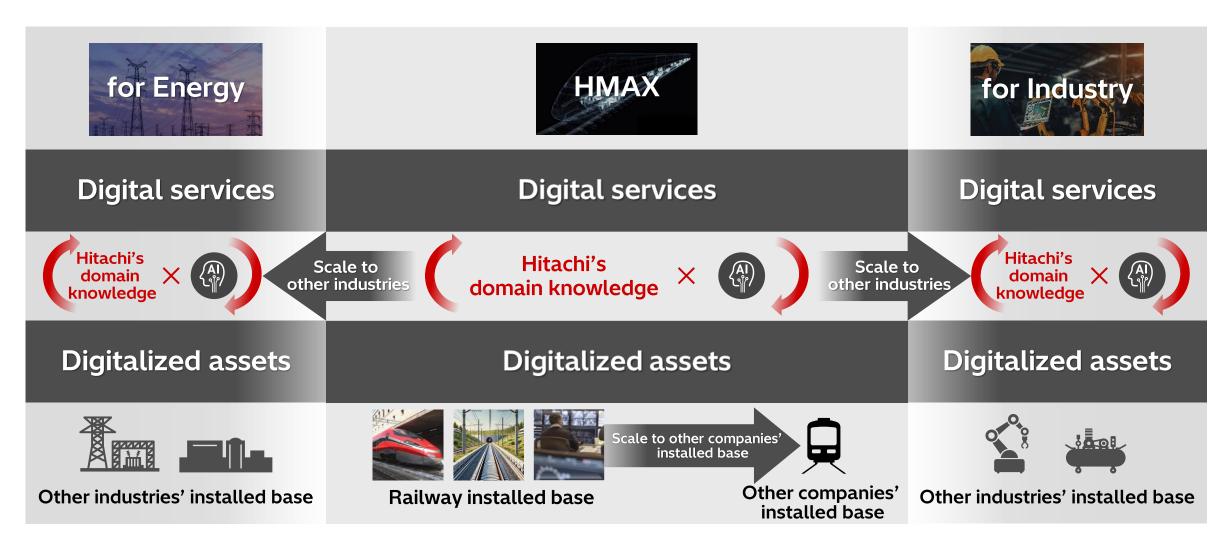




#### 3.1.4 Business expansion by Lumada 3.0

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#### Scale to other companies' installed base and other industries with Lumada 3.0





# Strengthen Lumada business continuously to aim for further profitability improvement

Long-term management goal

#### Target Level LUMADA 80-20

Lumada revenue ratio 80% Lumada Adj. EBITA margin 20%



#### Strengthen Lumada investments and transform business portfolio

- Develop specialized LLM with learned domain knowledge
- Enhance interfaces with other companies' installed base
- M&As to strengthen the service businesses in four main businesses
- Reorganize businesses with no prospects for growth and profitability improvement

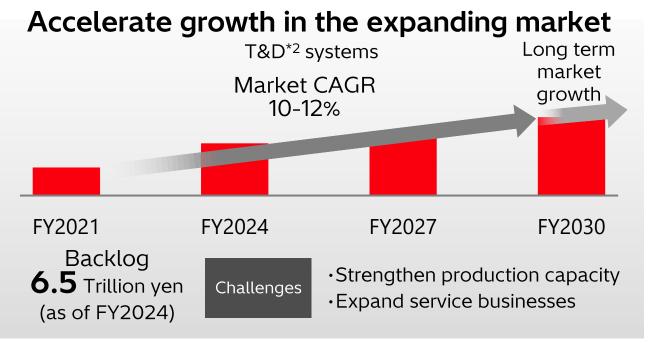


# 3.2 Strengthen four main businesses with Lumada at its core

# Achieve sustainable growth by capitalizing GX\*1 supercycle and enhance profitability by strengthening service businesses

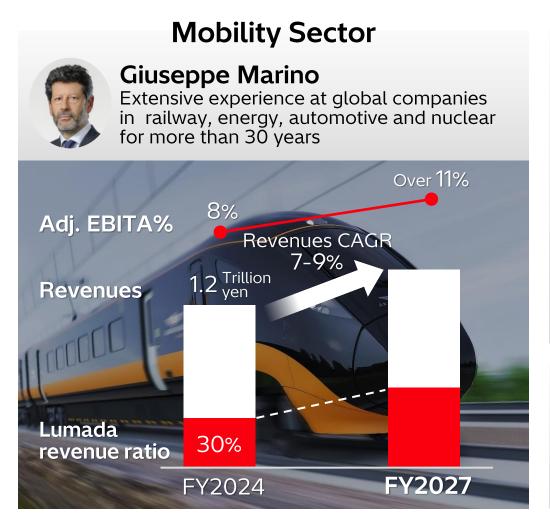
#### **Andreas Schierenbeck** Extensive experience in leading the transformation of service and digital businesses as CEO of ThyssenKrupp Elevator Adj. EBITA% Revenues CAGR 1-13% Revenues 2.6 Trillion Lumada revenue ratio FY2027 FY2024

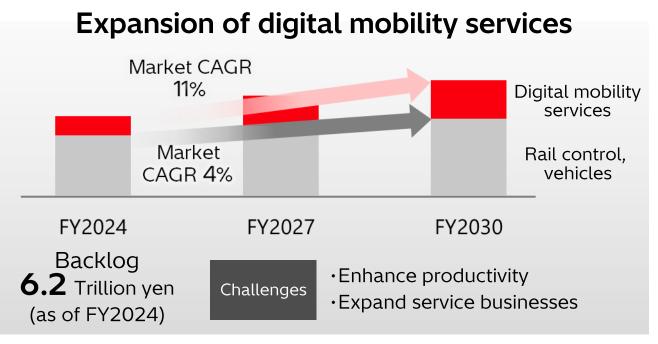
**Energy Sector** 



- Enhance productivity and expand capacity by utilizing digital capabilities and collaborative partnerships
- Innovate O&M services through HMAX for Energy
- Global SMR deployment leveraging the 1st unit in Canada

#### Expand service businesses to the entire vehicle/rail infrastructure through HMAX





- Raise the efficiency of production with digital and expand local production
- Deploy service businesses with HMAX globally
- Expand service businesses such as operations optimization by AI to the entire rail infrastructure

#### 3.2.3 Strengthen four main businesses with Lumada at its core: Connective Industries

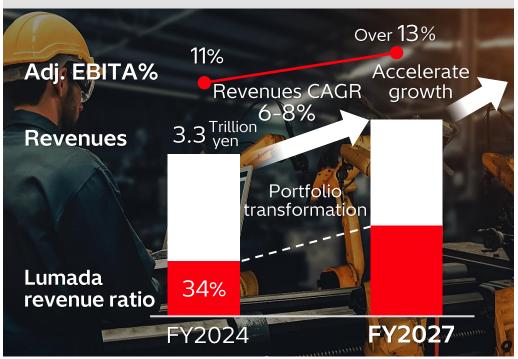
# Accelerate business portfolio transformation and grow in the industry automation market

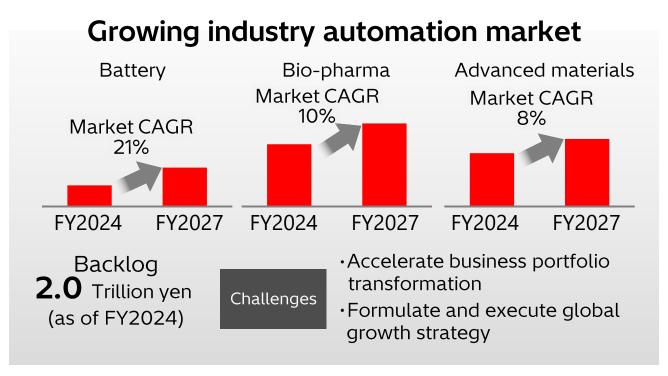
#### **Connective Industries Sector**



#### **Brice Koch**

Extensive experience in the industrial sector as EVP at ABB, also served as CEO of Hitachi Astemo\*1 and CSO of Hitachi, Ltd.





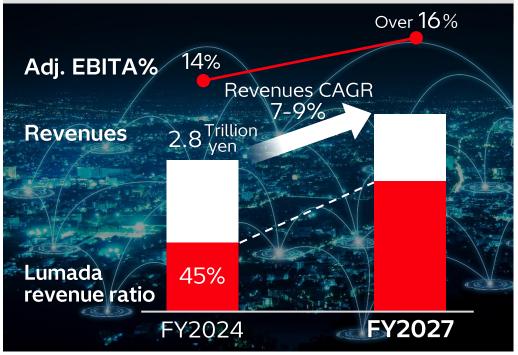
- Strengthen services and solutions in the industry automation areas
- Execute disciplined inorganic investments for global growth
- Innovate O&M services through HMAX for Industry

# Sustain growth and profitability improvement by capturing DX market expansion and drive group-wide Lumada businesses

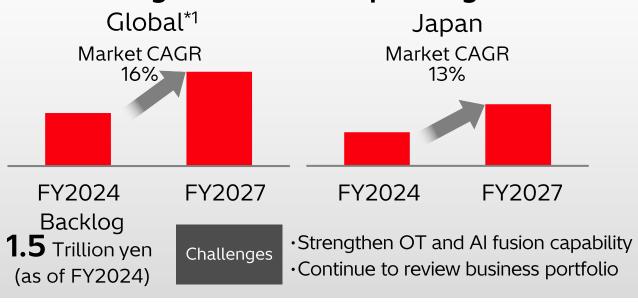
#### Digital Systems & Services Sector



# **Jun Abe**Well versed in Lumada and extensive experience in leading all businesses in IT, OT, and products



#### Accelerate growth in the expanding DX market



- Global: Expand DX businesses with GlobalLogic
- Japan: Focus on profitable large-scale mission-critical projects and acquire relevant DX projects
- Supply digital to all Sectors to drive group-wide Lumada businesses



# 3.3 Capture new business opportunities supporting sustainable growth

#### Establish new Strategic SIB to create One Hitachi growth businesses

#### Strategic SIB



#### **Jun Taniguchi** Leads the expansion of Lumada businesses through One Hitachi in Silicon Valley

- Gather resources under the CEO by One Hitachi
- Create businesses in new growth areas
- Create sustainable innovation through R&D
- Utilize ecosystems such as corporate ventures

Business development investments

500 Billior yen

**lion** (including n inorganic investments)

#### Social changes

- Emergence and rapid proliferation of generative Al
- Acceleration of decarbonization and electrification
- Urban concentration, depopulation, and DX of urban functions
- Growing awareness of healthy life expectancy and sustainable healthcare and nursing care

#### Strategic business areas







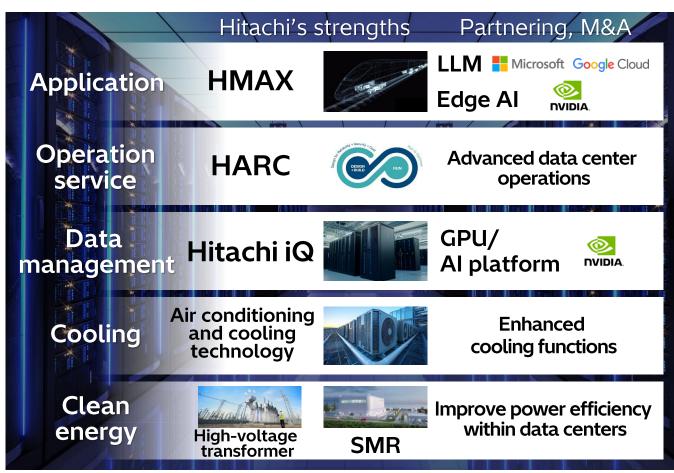


#### Total integration for data centers by One Hitachi, leveraging Hitachi's strength

#### Market size

90 Trillion yen (FY2030) Market CAGR

#### **Enhancement of solutions**



## Strengthen domain knowledge

Recruited industry expert

#### Kaushik Joshi

(Former business leader at Equinix)

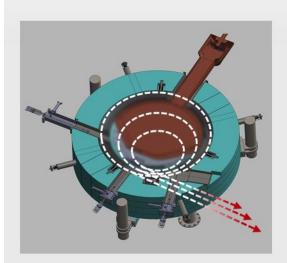


Experienced in the data center business 8 years at Dell Technologies and 15 years at Equinix

#### Create the "Next" that will drive the next growth through sustained innovation by strengthening R&D

#### **Next Curing**

High QoL particle beam therapy



World's first energy-variable technology capable of delivering high-dose radiation to cancer

#### **Next Transporting**

**Electrification of aircraft** 



Transform fuel efficiency and mobility style with the world's highest motor power density

#### **Next Computing**

Silicon quantum computing



Dramatically improve computing performance

#### **Next Sensing**

Utilization of big data in space



Infrastructure monitoring from space for predictive diagnostics

#### R&D investments

(Lumada development+Next-generation technology development) Trillion yen (3-year cumulative)



# 3.4 Strengthen management foundation supporting True One Hitachi

#### Continuously strengthen risk management across Hitachi group globally



Promotion of autonomous decentralized global management



Strengthen M&A procedures to maximize return from growth investments



Achieve threat alleviation and opportunity creation



Respond to management risks utilizing Al

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#### 3.4.2 Strengthen risk management: Sustainable growth in each country

Achieve sustainable growth through the expansion of "local production for local consumption" and the creation of new opportunities: U.S. as an example



Revenues
Number of employees
Number of entities
Production, engineering sites 34
Number of suppliers
As of Ey2024

Asset footprint in the US

#### Threat alleviation: Risk management

Power grid systems: Strengthen production in the US,

price pass-through

Rail : Maintain and expand production

in the US

Industrial products: Review supply chain, price pass-

& services through

#### Opportunity creation: Implement growth strategy

Existing business : Promote One Hitachi customer

acquisition

Strategic SIB : Seize growing data center demand

## Strengthen human capital to lead sustainable growth through aggressive investments



# Commitment to increasing corporate value by strengthening share-based payment

Restricted Stock Unit grant target\*1 Global stock purchasing plan accessibility target\*1

**1,500**<sub>people</sub>

150 Thousand people



# Evolve Lumada businesses by enhancing AI talents

Generative AI professional talents\*2

50 Thousand people



# Promote business creation by fostering leaders

Next-generation leaders who realize growth strategies\*3

**1,000** people

<sup>\*1</sup> The target number of Restricted Stock Unit to be granted to eligible employees and the target number of eligible participants for the stock purchasing plan (both to be introduced globally, FY2027). For the stock purchasing plan, employees in countries where legal or practical implementation is difficult are excluded \*2 LLM/AI engineers and IT engineers with knowledge of Gen AI (scale of training up to FY2027) \*3 Number of employees selected for next-generation leader training program (cumulative up to FY2027)

# Align sustainability indicators with executive compensation to continuously commit to providing value to society

Planet	Lead Green Transformation globally to achieve a decarbonized society	Linked
L eadership	Lead transformation with people who can boldly tackle societal issues and pave the way for a brighter future	ð
Empowerment	Build a culture that praises learning and encourages challenge and growth	executive
Diverse perspectives	Drive innovation by maximizing capabilities and performance of diverse talents	_
Governance	Build a resilient foundation with safety and ethics as priority	compensation
Engagement	Build sustainable value chain along with stakeholders	ation
Sustainability for all	Accelerate value delivery to society and Hitachi's sustainable growth through PLEDGE	

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## 4. Summary

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#### Contribute to a harmonized society by True One Hitachi and grow sustainably

Evolve Lumada aiming at Lumada 80-20 and transform portfolio

Strengthen four main businesses with Lumada at its core

Capture new growth opportunities through Strategic SIB

 Strengthen management foundation supporting True One Hitachi



Mode change towards organic growth



Sustainable growth through True One Hitachi

> Inspire 2027 (FY2025-FY2027)

> > Harmonized society

		Adj. EBITA margin	CF conversion*2	ROIC	Lumada	
Inspire 2027	Revenues				Revenue ratio	Adj. EBITA margin
targets	CAGR*17-9%	13-15%	Over <b>90</b> %	<b>12-13</b> %		

Long-term management goal

Target Level

Lumada

80%

Adj. EBITA margin

20%



## Hitachi Investor Day 2025

### Hitachi Investor Day 2025

#### Explain True One Hitachi which accelerates value creation with digital at its core

Day/time: Wednesday, June 11<sup>th</sup>, 2025, 3:00 P.M.-

Agenda

: 1. CEO Remarks

2. Strategies for

four main businesses

3. Human capital strategy

Toshiaki Tokunaga

Jun Abe

Brice Koch

Andreas Schierenbeck

Giuseppe Marino

Lorena Dellagiovanna

Tomomi Kato

President & CEO

**Executive Vice President** 

**Executive Vice President** 

Senior Vice President

Senior Vice President

Senior Vice President, CHRO

Senior Vice President, CFO

5. Q&A Session

4. CFO Session

# 

In a world of change, we must chart our own course.

Asking 'what's next' is what moves us forward.

It's what helps us solve the world's most formidable challenges.

It's what leads us to infinite possibilities.

# Inspire the next

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#### **Cautionary Statement**

Certain statements found in this document may constitute "forward-looking statements" as defined in the U.S. Private Securities Litigation Reform Act of 1995. Such "forward-looking statements" reflect management's current views with respect to certain future events and financial performance and include any statement that does not directly relate to any historical or current fact. Words such as "anticipate," "believe," "expect," "intend," "plan," "project" and similar expressions which indicate future events and trends may identify "forward-looking statements." Such statements are based on currently available information and are subject to various risks and uncertainties that could cause actual results to differ materially from those projected or implied in the "forward-looking statements" are based upon current assumptions of future events which may not prove to be accurate. Undue reliance should not be placed on "forward-looking statements," as such statements speak only as of the date of this report.

Factors that could cause actual results to differ materially from those projected or implied in any "forward-looking statement" and from historical trends include, but are not limited to:

- economic conditions, including consumer spending and plant and equipment investment in Hitachi's major markets, as well as levels of demand in the major industrial sectors Hitachi serves;
- exchange rate fluctuations of the yen against other currencies in which Hitachi makes significant sales or in which Hitachi's assets and liabilities are denominated;
- uncertainty as to Hitachi's ability to access, or access on favorable terms, liquidity or long-term financing;
- uncertainty as to general market price levels for equity securities, declines in which may require Hitachi to write down equity securities that it holds;
- Ifuctuations in the price of raw materials including, without limitation, petroleum and other materials, such as copper, steel, aluminum, synthetic resins, rare metals and rare-earth minerals, or shortages of materials, parts and components;
- credit conditions of Hitachi's customers and suppliers;
- general socioeconomic and political conditions and the regulatory and trade environment of countries where Hitachi conducts business, particularly Japan, Asia, the United States and Europe, including, without limitation, direct or indirect restrictions by other nations on imports and differences in commercial and business customs including, without limitation, contract terms and conditions;
- uncertainty as to Hitachi's ability to response to tightening of regulations to prevent climate change;
- uncertainty as to Hitachi's ability to maintain the integrity of its information systems, as well as Hitachi's ability to protect its confidential information or that of its customers;
- uncertainty as to Hitachi's ability to attract and retain skilled personnel;
- uncertainty as to Hitachi's ability to continue to develop and market products that incorporate new technologies on a timely and cost-effective basis and to achieve market acceptance for such products;
- the possibility of disruption of Hitachi's operations by natural disasters such as earthquakes and tsunamis, the spread of infectious diseases, and geopolitical and social instability such as terrorism and conflict;
- estimates, fluctuations in cost and cancellation of long-term projects for which Hitachi uses the percentage-of-completion method to recognize revenue from sales;
- increased commoditization of and intensifying price competition for products;
- fluctuations in demand of products, etc. and industry capacity;
- uncertainty as to Hitachi's ability to implement measures to reduce the potential negative impact of fluctuations in demand of products, etc., exchange rates and/or price of raw materials or shortages of materials, parts and components;
- uncertainty as to the success of cost structure overhaul;
- uncertainty as to Hitachi's ability to achieve the anticipated benefits of its strategy to strengthen its Social Innovation Business;
- uncertainty as to the success of acquisitions of other companies, joint ventures and strategic alliances and the possibility of incurring related expenses;
- uncertainty as to the success of restructuring efforts to improve management efficiency by divesting or otherwise exiting underperforming businesses and to strengthen competitiveness;
- the potential for significant losses on Hitachi's investments in equity-method associates and joint ventures;
- uncertainty as to the outcome of litigation, regulatory investigations and other legal proceedings of which the Company, its subsidiaries or its equity-method associates and joint ventures have become or may become parties;
- the possibility of incurring expenses resulting from any defects in products or services of Hitachi;
- uncertainty as to Hitachi's access to, or ability to protect, certain intellectual property; and
- uncertainty as to the accuracy of key assumptions Hitachi uses to evaluate its employee benefit-related costs.

The factors listed above are not all-inclusive and are in addition to other factors contained elsewhere in this report and in other materials published by Hitachi.

<sup>\*</sup> This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.