

FOR IMMEDIATE RELEASE

GlobalLogic Launches VelocityAI to Harness the Power of AI, Digital, and Human Expertise

VelocityAI combines advanced AI technologies with human expertise, helping businesses rapidly develop AI-driven products, streamline operations, and make faster, smarter decisions.

Santa Clara, March 11, 2025 – GlobalLogic Inc., a Hitachi Group Company and a leader in digital engineering, today announced VelocityAI, a comprehensive suite of AI-powered service offerings designed to take organizations from ideas to impact and beyond, unlocking tangible business value. VelocityAI helps enterprises accelerate product development, improve operations, and enhance customer experiences by integrating AI, digital, and human expertise.

Despite AI's promise, most organizations struggle to deploy and scale it effectively. A 2024 BCG report*¹ shows that only 26% of companies using AI can go beyond pilot projects to deliver real business value. VelocityAI addresses this gap with a flexible, scalable, and secure approach tailored to each company's needs.

*¹ 2024 BCG Report: <https://www.bcg.com/press/24october2024-ai-adoption-in-2024-74-of-companies-struggle-to-achieve-and-scale-value>

VelocityAI is structured around a comprehensive suite of AI-powered service offerings:

AI-powered SDLC (IPSecure, End to End, Flexible): This offering helps development teams and enterprises securely integrate AI across the software lifecycle—from requirements through design, development & testing to deployment—boosting productivity and maintaining IP protection. Leveraging cutting-edge GenAI tools and GlobalLogic's expert developers, this service offering provides a flexible approach to enhance productivity and quality, through a continuum of human and AI-powered services that optimize development to build and scale AI-powered products. VelocityAI safeguards intellectual property by seamlessly integrating with data environments, architecture, and standards providing cost-efficient, IP-secured capabilities tailored to an organization's technical, financial, and regulatory needs.

Intelligence Engineering (Reliable, Responsible, Reusable): Leverages AI to monetize data across products, services, and operations. By harnessing the intersecting power of Digital, AI, and human-centered design, businesses can develop AI-powered products and experiences tailored to their customers while optimizing processes for greater efficiency and agility. To help businesses deploy enterprise-grade AI and GenAI, GlobalLogic designed a Platform-of-Platforms architecture to address the critical challenges every business must overcome including data privacy and security requirements, preventing intellectual property (IP) leakage, and managing legal risks. The Platform-of-Platforms architecture*² also integrates best-of-breed models, algorithms, and solutions in the cloud or on-premises. By keeping responsibility, reliability, and reusability at the core, businesses can ensure that AI-driven decisions are accurate, secure, and scalable. Intelligence is embedded into every feature, with built-in safeguards against drift and security risks. Reusable components and scalable architectures further enhance efficiency, enabling businesses to confidently drive innovation.

*² Platform of Platforms architecture: <https://www.globallogic.com/about/news/globallogic-announces-platform-of-platforms-for-enabling-enterprise-grade-ai/>

"VelocityAI isn't just about augmenting software development with AI; it's about enabling any company to become an Intelligent Enterprise, delivering faster innovation and transformative business outcomes across all areas of operations (Sales & Marketing, Legal, HR, Customer Support...)," said Sumit Sood, COO and Head of Engineering, GlobalLogic. "We help our

clients accelerate their journey to enterprise-grade AI, at any point along the services continuum from fully human-powered to AI-powered. VelocityAI empowers teams across the entire organization to unlock the true potential of AI for their business, to optimize development, build and scale, achieve strategic advantages, and propel forward faster."

GlobalLogic's 1,500 AI experts and 8,500 data engineers, leverage experience from 500+ successful product engineering engagements and 20+ solution accelerators to harness data and models that drive impactful business outcomes, infusing intelligence into products, and services, and achieve operational excellence.

Unlike fragmented AI solutions, GlobalLogic VelocityAI provides an end-to-end framework that balances flexibility, security, and compliance, ensuring organizations can move beyond proof of concepts and confidently deploy at scale enterprise grade-AI. Achieved outcomes include:

- **30% increase in overall productivity.** By automating repetitive tasks such as technical documents, unit testing, test case creation, and more, and enhancing decision-making through AI, teams can accomplish more in less time.
- **25% reduction in time-to-market.** Accelerated delivery timelines enable enterprises to capture market opportunities faster and respond swiftly to customer demands.
- **20% lower operational costs.** Automated testing, streamlined DevOps, and reduced maintenance costs mean more resources to invest in innovation.

GlobalLogic clients across various industries are already realizing these benefits at scale. These are just a few examples of how VelocityAI is empowering businesses to achieve tangible results:

- In the software sector, a leader in accounting and auditing solutions utilized VelocityAI Intelligence Engineering to launch a state-of-the-art AI-powered digital assistant, delivering innovation at speed while maintaining an unwavering commitment to data security and trust.
- A global healthcare organization automated patient data extraction, optimized workflows, and generated real-time insights, reducing report view times by 30% and improving critical case response times by 25%.
- A software client, leveraging GlobalLogic's AI-powered SDLC, achieved a 40% increase in modernization productivity while enhancing stability.
- A major energy company enhanced its development efficiency by 20% and unit test coverage by 50%.

With over a decade of experience in AI, GlobalLogic offers a unique combination of design, data, and engineering expertise to power the intelligent enterprise. The company was recently recognized as a Leader in ISG's first Generative AI Services report^{*3}, recognizing our ability to empower businesses to harness the transformative power of generative AI (GenAI) to design, build, and improve intelligent products, platforms, and services to reshape industries and improve people's day-to-day lives.

^{*3} ISG Generative AI Services report: <https://www.globallogic.com/about/news/globallogic-named-a-leader-in-generative-ai-services-by-isg-provider-lens/>

To learn more about GlobalLogic VelocityAI, visit www.globallogic.com/VelocityAI

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About GlobalLogic

GlobalLogic (www.globallogic.com) is a leader in digital engineering. We help brands across the globe design and build innovative products, platforms, and digital experiences for the modern world. By integrating experience design, complex engineering, and data expertise—we help our clients imagine what's possible and accelerate their transition into tomorrow's digital businesses. Headquartered in Silicon Valley, GlobalLogic operates design studios and engineering centers around the world, extending our deep expertise to customers in the automotive, communications, financial services, healthcare and life sciences, manufacturing, media and entertainment, semiconductor, and technology industries. GlobalLogic is a Hitachi Group Company operating under Hitachi, Ltd. (TSE: 6501), which contributes to a sustainable society with a higher quality of life by driving innovation through data and technology as the Social Innovation Business.

About Hitachi, Ltd.

Hitachi drives Social Innovation Business, creating a sustainable society through the use of data and technology. We solve customers' and society's challenges with Lumada solutions leveraging IT, OT (Operational Technology) and products. Hitachi operates under the 3 business sectors of "Digital Systems & Services" – supporting our customers' digital transformation; "Green Energy & Mobility" – contributing to a decarbonized society through energy and railway systems, and "Connective Industries" – connecting products through digital technology to provide solutions in various industries. Driven by Digital, Green, and Innovation, we aim for growth through co-creation with our customers. The company's revenues as 3 sectors for fiscal year 2023 (ended March 31, 2024) totaled 8,564.3 billion yen, with 573 consolidated subsidiaries and approximately 270,000 employees worldwide. For more information on Hitachi, please visit the company's website at <https://www.hitachi.com>.

Information contained in this news release is current as of the date of the press announcement, but may be subject to change without prior notice.
