

News Release

FOR IMMEDIATE RELEASE

Hitachi Group to host its largest scale event “Hitachi Social Innovation Forum 2024 JAPAN”

GenAI solutions and technologies that support frontline innovations gather
at Tokyo International Forum

Hitachi Social Innovation Forum 2024 JAPAN



Tokyo, Japan, July 18, 2024 --- Hitachi, Ltd. (TSE:6501, “Hitachi”) announced today that it will host “Hitachi Social Innovation Forum 2024 JAPAN,” the Group’s largest scale event, at Tokyo International Forum from September 4 (Wed) to September 5 (Thu). The event is a forum for creating collaboration opportunities with customers and partners, and will encompass more than 100 contents, including a Keynote Session by President and CEO Keiji Kojima on Hitachi’s vision for Innovation in the Gemba*1, as well as exhibits and sessions that feature field experts and business partners.

Marking its 26th year, the event will introduce a broad range of activities undertaken by Hitachi to create new value. These include activities that leverage data and technologies to support frontline workers who are critical to business operations of a variety of industries, as well as solutions that meet the needs in the era of generative AI, and initiatives toward achieving Society 5.0.

Admission is free of charge, and requires prior registration on the official website, which opens on July 18 (Thu). Join us at the event to experience what the future will look like and how Hitachi aims to achieve such society through Social Innovation Business.

*1 Gemba: A Japanese term to express the forefront where business operation is conducted or service is provided

■ About the Event

Name	Hitachi Social Innovation Forum 2024 JAPAN
Date	September 4 (Wed) - 5 (Thu)
Venue	Tokyo International Forum 3-5-1 Marunouchi, Chiyoda-ku, Tokyo 100-0005
Host	Hitachi, Ltd.
Official Website	https://www.service.event.hitachi/en/regist/
How to Attend	Register in advance from the official website (free of charge) *Website opens on July 18 (Thu)

Hitachi Social Innovation Forum 2024 JAPAN

■ Featured Contents

(1) Keynote Session: “Hitachi’s Vision for Innovation in the Gemba: Empowering Frontline Workers with Data and Technology”

Workforce shortage is a global problem. In Japan, where the birthrate is declining and the population is aging, “gemba” that have supported a high quality of infrastructure and services will soon be facing a crisis. Manufacturing, logistics, healthcare, and many other gemba are made possible by frontline workers. CEO Kojima will present Hitachi’s vision for innovation in the gemba to empower frontline workers with data and technology.



(2) Exhibition Space

At the exhibit space, which is 3 times larger than at last year’s event, visitors can enjoy a wide range of exhibits, including the “Future Theater,” which will illustrate Hitachi’s vision of the frontline innovations of the future, as well as carbon neutral initiatives using EV and batteries, next-generation factories that resolve labor shortages and increase production efficiency, and unmanned shop solutions, which are being adopted in smart cities and regional revitalization initiatives. For details, refer to the [list of exhibits](#) on the official site.



Photo for illustrative purposes only.

Note: Programs and speakers may be subject to change. Please refer to the official site for the latest information.

■ About Hitachi, Ltd.

Hitachi drives Social Innovation Business, creating a sustainable society through the use of data and technology. We solve customers' and society's challenges with Lumada solutions leveraging IT, OT (Operational Technology) and products. Hitachi operates under the 3 business sectors of “Digital Systems & Services” – supporting our customers’ digital transformation; “Green Energy & Mobility” – contributing to a decarbonized society through energy and railway systems, and “Connective Industries” – connecting products through digital technology to provide solutions in various industries. Driven by Digital, Green, and Innovation, we aim for growth through co-creation with our customers. The company’s revenues as 3 sectors for fiscal year 2023 (ended March 31, 2024) totaled 8,564.3 billion yen, with 573 consolidated subsidiaries and approximately 270,000 employees worldwide. For more information on Hitachi, please visit the company’s website at <https://www.hitachi.com>

■ Event Inquiries:

Hitachi, Ltd.; Hitachi Social Innovation Forum 2024 JAPAN Secretariat

Phone: 0120-329-325 (9:30~12:00, 13:00~17:30, excluding Saturdays, Sundays, and national holidays. Inquiries received until October 31 (Tue).)

E-mail: contact@hsif-japan.jp

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Information contained in this news release is current as of the date of the press announcement, but may be subject to change without prior notice.
