

News Release

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“Hitachi Origin Park” Opens in the Company’s Birthplace, Hitachi City, Ibaraki Pref., Japan

*A new venue for dialogue with communities and partners
exhibiting Hitachi’s history of contributions to society since 1910*



Odaira Memorial Museum (Exhibition Hall)

Tokyo, November 5 2021 --- Hitachi, Ltd. (TSE: 6501, “Hitachi”) today announced that it opens Hitachi Origin Park (“Origin Park”) in Hitachi City, Ibaraki Prefecture (north of Tokyo), Japan, the company's birthplace. Origin Park is a corporate museum that introduces the company's mission and the history of its business and social contributions over the past century. The “Odaira Memorial Museum” and the “Sogyo goya” (a recreation of Hitachi's first factory) were newly constructed on the grounds of the “Omika Club” and the “Omika Golf Club”, Hitachi's social welfare facilities. It is an environmentally friendly, carbon-neutral site and serves as a new venue for dialogue with partners and local community. By opening a virtual exhibition in 2022 and allowing people to view the exhibits on the website, Origin Park will spread the history of Hitachi City and Hitachi to the world.

Hitachi, together with its partners throughout the world, will continue to contribute to the realization of a sustainable society where people can have a better, happier life, while respecting the company’s mission and founding spirit, the origin of Hitachi.

Background to the Establishment of Origin Park

Since the establishment in 1910 as a division that repaired machinery at the Hitachi Mine in Ibaraki Prefecture, Hitachi has carefully inherited and continued to practice its mission of “contribute to society through the development of superior, original technology and products”. Hitachi, striving to be a “global leader in the Social Innovation Business”, has welcomed a variety of companies with diverse roots to the group, and its stakeholders including employees and business partners have become even more diverse as Hitachi expands business and open innovation globally in recent

years. Against this backdrop, Hitachi decided to establish Origin Park as it believes that sharing Hitachi's origin, including its mission, founding spirit, and history of social contribution, widely with stakeholders is becoming increasingly important to demonstrate the purpose and the way of a company it aspire to be.



Panoramic view of Origin Park

Main Exhibits

In the Odaira Memorial Museum (Exhibition Hall), Hitach Founder Namihei Odaira's journey to founding the company with its mission of "contribute to society through the development of superior, original technology and products" is shown in a video on the surround screen. Besides, through exhibits such as products from each era, touch screens, and diorama using augmented reality (AR), visitors can experience the history of Hitachi's contributions to society, technological development, and challenges, along with the industrial history of Japan and the world.

The "Sogyo goya" is a recreated facility of the repair shop of the Hitachi Mine Works Division, where the founding product, the 5 hp motor, was born. Visitors can relive the development of the 5 hp motor and the breath of founding through the actual operation of the existing 5 hp motor, video footage of the time, and production equipment.



Surround screen



Interior view of the Sogyo goya

Contribution to the Local Community

Origin Park is a facility open to the general public. The “Odaira Memorial Museum” has a hall that can be used for various events, such as off-campus activities for elementary and junior high school students and various seminars. At the “Omika Club” and the “Omika Golf Club”, employees and the general public can enjoy the 6-hole golf course, designed by master golf course designer Seiichi Inoue, as before. These facilities will also be operated as a place for visitors to Origin Park to enjoy meals and other hospitality services. By encouraging visitors to the park to visit nearby facilities, Origin Park strives to contribute to the development of the local community.

Consideration for the Environment

Under the policy of “Hitachi Environmental Innovation 2050”⁽¹⁾, Origin Park is a carbon-neutral site that considers the environment. Origin Park proves that 100% of the electricity used is from renewable sources, with a system that makes it visible that the facility is powered by electricity derived from renewable energy sources by using digital technology⁽²⁾.

(1) Long-term environment targets that aims to achieve carbon neutrality throughout the value chain by FY2050, carbon neutrality at business sites (factories and offices) by FY2030, etc.

<https://www.hitachi.com/environment/vision/index.html>

(2) News Release dated January 22, 2021, “ Hitachi Develops System That Visualizes Equipment or Services Usage of Renewable Energy with an Eye toward Realization of Decarbonized Society ”

<https://www.hitachi.com/New/cnews/month/2021/01/210122.html>

Outline of “Hitachi Origin Park”

Item	Outline
Opening day	November 5, 2021 (Welcome visitors from November 6, 2021)
Location	6-19-22, Omika-cho, Hitachi City, Ibaraki Prefecture, Japan
Opening hours	9:00 - 16:00 (Closed on Wednesdays), Free admission
Access	10 min walk from JR Joban Line, Omika Station, West Exit
Total floor area	4,553m ²
Land area	231,818.99m ² (including golf course)

Related Website

Hitachi Origin Story <https://www.hitachi.com/corporate/origin/index.html>

“Hitachi Origin Park” website is scheduled to be launched in mid-November, 2021.

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, is contributed to a sustainable society with a higher quality of life by driving innovation through data and technology as the Social Innovation Business. Hitachi is focused on strengthening its contribution to the Environment, the Resilience of business and social infrastructure as well as comprehensive programs to enhance Security & Safety. Hitachi resolves the issues faced by customers and society across six domains: IT, Energy, Mobility, Industry, Smart Life and Automotive Systems through its proprietary Lumada solutions. The company's consolidated revenues for fiscal year 2020 (ended March 31, 2021) totaled 8,729.1 billion yen (\$78.6 billion), with 871 consolidated subsidiaries and approximately 350,000 employees worldwide.

Hitachi is a Principal Partner of COP26, playing a leading role in the efforts to achieve a Net Zero society and become a climate change innovator. Hitachi strives to achieve carbon neutrality at all its business sites by fiscal year 2030 and across the company's entire value chain by fiscal year 2050.



For more information on Hitachi, please visit the company's website at <https://www.hitachi.com>.

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Information contained in this news release is current as of the date of the press announcement, but may be subject to change without prior notice.
