

# News Release

FOR IMMEDIATE RELEASE

## **Hitachi Automotive Systems Joins SAE International's WCX17 With Silver Sponsorship, Tech Exhibit and Focus on Recruiting**

**Detroit, Michigan, March 27, 2017** — Hitachi Automotive Systems Americas, Inc. has announced the company's Silver Sponsorship of the WCX17: SAE World Congress Experience to be held at Cobo Center in Detroit, Michigan, April 4-6.

Hitachi Automotive Systems Americas returns to the show after eight years to promote its brand in North America, highlight the company's key technologies, and connect with job seekers.

The company's exhibit at booth #2409 will feature its engine management, electric powertrain, drive control, and car safety and information systems products, including an interactive demonstration of its camera and sensor technologies. As a sponsor of the show's recruiting hub: Career Central, the Hitachi team will host a second location at booth #CF1 to share information about employment opportunities at its Farmington Hills sales and design center.

"We're excited to participate in North America's premier automotive engineering event in 2017," said John Nunneley, senior vice president of engineering for Hitachi Automotive Systems Americas. "We'll join our industry partners to discuss the future of automotive mobility, and we look forward to meeting many potential employees that will help us get there."

Jim Forlenza, group director, SAE events, says such support is crucial for the success of WCX, "SAE International is pleased to welcome Hitachi Automotive Systems Americas back to the event. It is important that WCX – the leading automotive engineering event – has the support of the leading industry companies. Hitachi Automotive Systems Americas, certainly falls into that category. We look forward to continuing to work together in the future."

### **About Hitachi Automotive Systems Americas, Inc.**

Hitachi Automotive Systems Americas, Inc. manufactures, remanufactures and markets a wide range of automotive systems including engine management systems, electric power train systems, drive control systems and car information systems for all major automotive original equipment manufacturers and aftermarket customers worldwide. The company provides regional leadership in the Americas within the global operations of Hitachi Automotive Systems, Ltd. and has sites throughout North America with sales and engineering in Michigan, its headquarters and manufacturing facility in Kentucky, and additional sales and manufacturing facilities in Kentucky, Georgia, California and Mexico. Hitachi Automotive Systems, Ltd. is a wholly owned subsidiary of Hitachi, Ltd., headquartered in Tokyo, Japan. Hitachi Automotive

Systems Americas, Inc. is a subsidiary of Hitachi America, Ltd. For more information, please visit [www.hitachi-automotive.us](http://www.hitachi-automotive.us).

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Information contained in this news release is current as of the date of the press announcement, but may be subject to change without prior notice.

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