

FOR IMMEDIATE RELEASE

## Strengthening the Energy Solution Business Structure

**Tokyo, September 12, 2014** --- Hitachi, Ltd. (TSE:6501 / “Hitachi”) today announced that as of October 1, 2014, it will establish a new Energy Solutions Business Management Division as a front engineering (technical sales) organization under the direct jurisdiction of the president. This new Division will provide optimum solutions in a one-stop format – from power generation to power distribution and end-user systems – for the power systems market. The Energy Solutions Business Management Division will collaborate with the Power Systems Company and other Hitachi entities to provide the best solutions to a variety of stakeholders, including power companies and new power companies (Power Producers and Suppliers), as well as end-users, leveraging the technologies and expertise cultivated by Hitachi. These solutions will incorporate power receiving/transforming, power transmission/transforming, and related systems; renewable energy; power management services for end-users; and the construction and operation of systems to accommodate the full-scale deregulation of retail sales for electric power. In this way, Hitachi will contribute to the construction of stable electric power systems.

Up to now, Hitachi has provided central load dispatching systems for planning, monitoring, and controlling the balance of electric power supply and demand; systems for supporting electric power transactions through the Japan Electric Power Exchange; and various types of electric power distribution facilities for transformer substations. It has also developed storage battery systems as the core components of energy storage systems that contribute to the stable use of renewable energy. Furthermore, Hitachi has been involved in numerous projects targeting the construction of energy management systems for end-users to optimize the balance of electric power supply and demand. Last month, Hitachi was selected by the association for the establishment of an organization for cross-regional coordination of transmission operators for contract discussions involving systems for the organization. In this way, Hitachi is steadily preparing for the coming transformations in the power systems market.

While renewing its commitment to the power companies, the Energy Solutions Business Management Division will be established by integrating the front engineering divisions related to energy solutions, power distribution, and renewable energy businesses, to quickly provide solutions in a one-stop format to a wide range of stakeholders in the electric power market from a market-driven perspective.

On the same day, an Energy System Sales Division will also be established within the Power Systems Sales Management Division to collaborate with the Management

Division as a contact point for electric power companies and new power companies.

**About Hitachi, Ltd.**

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, delivers innovations that answer society's challenges with our talented team and proven experience in global markets. The company's consolidated revenues for fiscal 2013 (ended March 31, 2014) totaled 9,616 billion yen (\$93.4 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes infrastructure systems, information & telecommunication systems, power systems, construction machinery, high functional materials & components, automotive systems, healthcare and others. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

---

Information contained in this news release is current as of the date of the press announcement, but may be subject to change without prior notice.

---