

**FOR IMMEDIATE RELEASE**

**Hitachi Automotive Systems Announces to Exhibit  
at the Automotive Engineering Exposition 2014**

Will exhibit a wide range of products and technologies



Conceptual image of the exhibition booth

Tokyo, May 15, 2014 --- Hitachi Automotive Systems, Ltd. today announced that it will be exhibiting at the Automotive Engineering Exposition 2014 to be held from May 21 to 23 at the Pacifico Yokohama Exhibition Hall in Yokohama, Japan, under the sponsorship of the Society of Automotive Engineers of Japan, Inc. The company will exhibit a wide range of products and technologies designed to support the global evolution of the automobile through system innovation and synergy solutions in the areas of the environment, safety, and information.

Hitachi Automotive Systems is supporting the evolution of next-generation automobiles through the development of electric control and electric drive system components, systems and technologies that will reduce the burden on the environment and provide higher safety.

In the area of the environment, the company will be exhibiting engine management systems and hybrid systems aimed at achieving ultralow fuel consumption. Also on display will be drive control systems to enhance vehicle driving performance and safety, and in the information area, the latest in navigation systems from Clarion Co., Ltd.

### Mobility technology vehicle display

A wide range of Hitachi Automotive Systems Group products in the areas of the environment, safety and information will be shown using full-scale car models.

### Synergy solutions display

This provides an introduction to state-of-the-art technologies and solutions for next-generation mobility technology. A wide range of products and technologies can be seen at this display: in the environmental field, high-efficiency gasoline engine systems and hybrid systems which are contributing to electric drive technologies for vehicles; in the safety field, preventive safety systems to improve driver's safety, and drive control systems to improve driving performance; and in the information field, Clarion's car navigation systems, and Hitachi Maxell's Wireless Charging Module for Automotives.

### **■About Hitachi Automotive Systems, Ltd**

Hitachi Automotive Systems, Ltd is a wholly owned subsidiary of Hitachi, Ltd., headquartered in Tokyo, Japan. The company is engaged in the development, manufacture, sales and services of automotive components, transportation related components, industrial machines and systems, and offers a wide range of automotive systems including engine management systems, electric power train systems, drive control systems and car information systems. For more information, please visit the company's website at <http://www.hitachi-automotive.co.jp/en/>.

### **■About Hitachi, Ltd.**

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, delivers innovations that answer society's challenges with our talented team and proven experience in global markets. The company's consolidated revenues for fiscal 2013 (ended March 31, 2014) totaled 9,616 billion yen (\$93.4 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes infrastructure systems, information & telecommunication systems, power systems, construction machinery, high functional materials & components, automotive systems, health care and others. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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Information contained in this news release is current as of the date of the press announcement, but may be subject to change without prior notice.

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