

FOR IMMEDIATE RELEASE

## Hitachi Large Capacity Refrigerator “Vacuum Compartment FS” X series: R-X6700D & R-X6200D awarded “iF Product Design Award 2014”

**Tokyo, January 30, 2014** – Hitachi, Ltd. (TSE:6501. “Hitachi”) and Hitachi Appliances, Inc. (“Hitachi Appliance”), today announced that Hitachi Appliance’s large capacity refrigerator “Vacuum Compartment FS” X series has been awarded the “iF Product Design Award 2014” by iF International Forum Design GmbH (Hannover, Germany).



Power-assisted Doors

R-X6700D (Gradation of magnolia color)

The “iF Design Award”, one of the most renowned international design awards, was established in 1953 in Germany, the birthplace of modern design. Evaluation criteria include not only design quality and innovation but also functionality, ergonomics and quality control, etc. assessing the total quality of products. The Award which has three categories: iF Product Design Award, iF Communication Design Award and iF Packaging Design Award, covers a broad range of products. This year 4,615 entries from 55 countries and regions worldwide were accepted and 1,626 products were awarded.

Large capacity refrigerator “Vacuum Compartment FS” X series features a sophisticated flat design that allows its significant volume to be laid out with any spaces harmoniously. This design is easy to integrate with the architecture of surrounding furniture and system kitchen that elegantly enriches the interior space even further. Furthermore, the innovative gradation of Magnolia color will blend beautifully with darker wooden interior. This awarded model equips the

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Power-assisted Doors in addition to the Power-assisted Drawers and a Touch Screen Controller that is built-in on the door seamlessly. All the practical functions do not require more than just a simple and effortless touch.

**About Hitachi, Ltd.**

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 326,000 employees worldwide. The company's consolidated revenues for fiscal 2012 (ended March 31, 2013) totaled 9,041 billion yen (\$96.1 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes infrastructure systems, information & telecommunication systems, power systems, construction machinery, high functional material & components, automotive systems and others.

For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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