

FOR IMMEDIATE RELEASE

Hitachi Announces Support for Hyper-V Cloud Fast Track

Hitachi Showcases Integrated Microsoft Solutions at Microsoft Tech•Ed Europe 2010

SANTA CLARA, Calif., Nov. 8, 2010 — Hitachi, Ltd. (NYSE: HIT / TSE: 6501) and Hitachi Data Systems Corporation, a wholly owned subsidiary of Hitachi, Ltd., today announced participation in Microsoft's new private cloud reference architecture program, Hyper-V Cloud Fast Track. At Microsoft Tech•Ed Europe 2010 conference this week, Hitachi Data Systems is showcasing integrated solutions for Microsoft, including solutions built on Microsoft Hyper-V Cloud Fast Track that guide and clarify the creation of private cloud building blocks to simplify deployment and optimize customers' private cloud infrastructures with reduced risk.

“Businesses today need building blocks for private cloud infrastructures that are reliable, scalable, multitenant and multitiered,” said Miki Sandorfi, chief strategist, File, Content and Cloud, Hitachi Data Systems. “Hitachi addresses customer challenges by looking at the data center from the business perspective, tuning solutions to different business needs and driving innovation down to and across all components. As the latest milestone in our partnership, Hitachi solutions built on Hyper-V Cloud Fast Track will help businesses quickly and cost effectively deploy private cloud infrastructures with predictable results and create an avenue for further automation and orchestration.”

“Microsoft is providing a familiar and consistent platform across traditional, private and public cloud environments, so that customers can use investments and skill sets already in place,” said Brad Anderson, corporate vice president of the management and security division, Microsoft Corp. “Hyper-V Cloud Fast Track provides the foundation for private cloud deployments that combines Microsoft software, guidance and validated configurations with Hitachi computing, storage and software technologies. Our joint customers can quickly build a private cloud infrastructure with flexible, just-in-time provisioning on dedicated resources with efficient operations that are optimized for control over shared capabilities, data and costs.”

Hitachi, Ltd., Hitachi Data Systems and Microsoft have a long-standing relationship that has delivered mission-critical solutions to customers around the world. Solutions include the Hitachi Unified Compute Platform, the industry's first open and unified compute platform for enterprise data centers, and Hitachi Storage Cluster for Hyper-V, an end-to-end server-to-storage virtualization solution. Hitachi solutions built on Hyper-V Cloud Fast Track will combine Hitachi compute and storage with network infrastructure and Windows Server 2008 R2 Hyper-V and System Center software.

HDS at Microsoft Tech•Ed Europe 2010

As a Microsoft Worldwide Gold Certified Partner, Hitachi Data Systems jointly demonstrates some of the world's most demanding workloads in secure, scalable and virtualized environments. Microsoft Tech•Ed Europe 2010 attendees can see integrated solutions for Microsoft applications and virtualized environments in action at Hitachi Data Systems Booth #G4 at the Messe Berlin Conference Center, November 8 – 12. For more information on Microsoft Tech•Ed Europe 2010, visit: www.microsoft.com/europe/teched

Web Resources

- Blogs: <http://blogs.hds.com/miki>
- Microsoft Hyper-V Cloud Fast Track: www.microsoft.com/privatecloud
- Hitachi cloud solutions: www.hds.com/solutions/storage-strategies/cloud
- Hitachi Storage Cluster for Hyper-V: www.hds.com/go/hyperv
- Hitachi Unified Compute Platform: www.hds.com/go/ucp
- Follow us on Twitter: <http://twitter.com/HDScorp>

About Hitachi Data Systems

Hitachi Data Systems provides best-in-class information technologies, services and solutions that deliver compelling customer ROI, unmatched return on assets (ROA) and demonstrable business impact. With a vision that IT must be virtualized, automated, cloud-ready and sustainable, Hitachi Data Systems offers solutions that improve IT costs and agility. With more than 4,300 employees worldwide, Hitachi Data Systems does business in more than 100 countries and regions. Hitachi Data Systems products, services and solutions are trusted by the world's leading enterprises, including more than 70 percent of the Fortune 100 and more than 80 percent of the Fortune Global 100. Hitachi Data Systems believes that data drives our world – and information is the new currency. To learn more, visit: <http://www.hds.com>.

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 360,000 employees worldwide. Fiscal 2009 (ended March 31, 2010) consolidated revenues totaled 8,968 billion yen (\$96.4 billion). Hitachi will focus more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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