

FOR IMMEDIATE RELEASE

### **Hitachi to Exhibit at ITU Telecom World 2006**

*Hitachi Group Exhibit Theme: "Hitachi Innovates the Digital World."*

TOKYO, Japan, November 21, 2006 --- Hitachi, Ltd. (NYSE:HIT/TSE:6501) today announced plans to exhibit at ITU Telecom World 2006, the IT and telecommunications industry's largest trade exhibition and forum. This event will be held by the ITU\*<sup>1</sup> on December 4-8 this year in Hong Kong. The theme of the Hitachi Group's exhibit is "Hitachi Innovates the Digital World."

Plans also call for Mr. Kazuo Furukawa, president and director of Hitachi, Ltd., to participate in the forum as a speaker in Session DL-B. The title of this session is "Anywhere, anytime by anyone and anything."

Based on the theme for its exhibit, the Hitachi Group will showcase leading-edge solutions for realizing a reliable, safe, and convenient ubiquitous information society. It will also present the products that underpin these solutions in four categories: the Home, Business, Community and Infrastructure.

- (1) **Home:** Hitachi will showcase various initiatives to support people in their daily lives at home, including solution services centered on GPON (Gigabit Passive Optical Network) capable of triple play (data, voice and video) services and IPTV. Hitachi will also display a plasma television set with a built-in iVDR\*<sup>2</sup> slot prototype. These are example of how Hitachi is responding to the era of digital convergence.
- (2) **Business:** Hitachi will present a diverse array of business solutions, including secure client solutions, which embody entirely new working styles; a finger vein authentication management system; RFID; storage solutions; an explosion proof PHS System for underground operations; and wireless IP phones.

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- (3) **Community:** Hitachi will showcase various solutions useful to communities, including ITS (Intelligent Transport System) technologies such as mobile communications, car navigation and traffic information gathering systems; and electronic paper display solutions, which promise a broad range of applications as a next-generation display medium.
- (4) **Infrastructure:** Hitachi will present highly reliable, advanced platform products such as the BladeSymphony integrated service platform, GS4000 gigabit switch, CDMA2000 1xEV-DO mobile network system, and GPON/GE-PON (Gigabit Ethernet\*<sup>3</sup>-Passive Optical Network) optical access equipment.

Hitachi also plans to participate in an exhibit at the GPON Pavilion, which is also sponsored by the ITU. This exhibit will demonstrate the interconnectability of various companies' GPON systems for the general public. Ten GPON vendors, including Hitachi, are scheduled to participate in this event.

\*1 ITU stands for International Telecommunication Union.

\*2 iVDR stands for Information Versatile Disk for Removable usage. Leveraging the strengths of hard disk drives, such as their compact size, large capacity, and high-speed data access capability, iVDR will play a key role as a processing platform for various forms of data, including video content for AV equipment. It is currently attracting attention as a new media standard that can realize the sharing of a diverse array of video, music, programs and other forms of data in a breadth of product fields. These range from digital home appliances to home servers, video recorders, automotive devices and other AV equipment, and PCs.

\*3 Ethernet is a registered trademark of Xerox Corp.

Visit the Hitachi Telecom 2006 homepage at:

[http://www.hitachi.com.cn/eng/micro/IFG/aboutus/expo/2006\\_12/index.html](http://www.hitachi.com.cn/eng/micro/IFG/aboutus/expo/2006_12/index.html) (English)

[http://www.hitachi.com.cn/micro/IFG/expo/2006\\_12/index.html](http://www.hitachi.com.cn/micro/IFG/expo/2006_12/index.html) (Chinese)

▪Overview of Hitachi's Exhibit

(1) Hitachi Group Exhibit

- Booth No.: 1010
- Theme: "Hitachi Innovates the Digital World."

(2) GPON Pavilion

- Booth No.: 10027.005

▪Forum Session Overview

Digital Lifestyle Theme Session B (DL-B)

Session title: "Anywhere, anytime by anyone and anything"

Date and time: December 4 (Monday) 14:30~16:00

Location: Room 201C

**About Hitachi**

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 356,000 employees worldwide. Fiscal 2005 (ended March 31, 2006) consolidated sales totaled 9,464 billion yen (\$80.9 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials and financial services. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com> .

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Information contained in this news release is current as of the date of the press announcement, but may be subject to change without prior notice.

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