

FOR IMMEDIATE RELEASE

Hitachi Announces New Executive Officers

Tokyo, March 14, 2006 --- Hitachi, Ltd. (NYSE:HIT/TSE:6501) today announced the management changes in accordance with a determination at the meeting of Board of Directors held today, etc. The appointment is effective on April 1, 2006.

1. Executive Officers

[Effective April 1, 2006] [*Promotion, ** Reappointment and Promotion, *New]**

***Etsuhiko Shoyama**

New: Chairman

Current: President and Chief Executive Officer

***Kazuo Furukawa**

New: President

Current: Executive Vice President and Executive Officer, General Manager of Corporate Export Regulation Division, in charge of Information & Telecommunication Systems Business, Digital Media Business, Group- Global and Business Development

Michiharu Nakamura

New: Executive Vice President and Executive Officer in charge of Research & Development, Business Incubation, Hitachi Group Chief Innovation Officer and Hitachi Group Chief Technology Officer

Current: Executive Vice President and Executive Officer, in charge of Research & Development, Business Incubation

***Hiroaki Nakanishi**

New: Executive Vice President and Executive Officer, Chief Executive for North America, Chief Executive Officer of Hitachi Global Storage Technologies, Inc.

Currently: Senior Vice President and Executive Officer, Chief Executive for North America, Chief Executive Officer of Hitachi Global Storage Technologies, Inc.

***Takashi Hatchoji**

New: Executive Vice President and Executive Officer, in charge of Corporate Planning & Development, Legal & Corporate Communications, Management Audit, Procurement, General Manager of Compliance Division

Currently: Senior Vice President and Executive Officer, in charge of Hitachi Group Management, Management Audit, General Manager of Hitachi Group- Legal & Corporate Communications, General Manager of Compliance Division and Invention Management Division

***Takashi Miyoshi**

New: Executive Vice President and Executive Officer, Chief Hitachi Group Headquarters, in charge of Business Development and Finance,

Current: Senior Vice President and Executive Officer, in charge of Hitachi Group Management, Finance and General Manager of Hitachi Group-Finance Strategy Office

***Shigeharu Mano**

New: Executive Vice President and Executive Officer, President & Chief Executive Officer of Power Systems Group, President and Director of Babcock-Hitachi K.K.

Current: Senior Vice President and Executive Officer, President & Chief Executive Officer of Power Systems Group, President and Director of Babcock-Hitachi K.K.

****Tadahiko Ishigaki**

New: Senior Vice President and Executive Officer, General Manager of Corporate Marketing Group, Group-wide Strategic Sales Office, Customer Satisfaction Promotion Center, in charge of Digital Media Business and Group-Global, General Manager of Corporate Export Regulation Division

Current: President & Director of Hitachi Home & Life Solutions, Inc. and Vice General Manager of Consumer Business Group, Hitachi, Ltd.

***Kunihiko Ohnuma**

New: Senior Vice President and Executive Officer, President & Chief Executive Officer of Urban Planning and Development Systems Group, in charge of Industrial Systems

Current: Vice President and Executive Officer, President & Chief Executive Officer of Urban Planning and Development Systems Group

***Manabu Shinomoto**

New: Senior Vice President and Executive Officer, President & Chief Executive Officer and Chief Technology Officer of Information & Telecommunication Systems Group

Current: Vice President and Executive Officer, President & Chief Executive Officer and Chief Technology Officer of Information & Telecommunication Systems Group

***Taiji Hasegawa**

New: Senior Vice President and Executive Officer, President & Chief Executive Officer of Automotive Systems Group

Current: Vice President and Executive Officer, President & Chief Executive Officer of Automotive Systems Group

***Kazuhiro Mori**

New: Senior Vice President and Executive Officer, in charge of Hitachi Group Companies Management Assistance, President and Director of Hitachi Displays, Ltd.

Current: Vice President and Executive Officer, in charge of Hitachi Group Companies Management Assistance, President and Director of Hitachi Displays, Ltd.

***Shozo Saito**

New: Senior Vice President and Executive Officer, in charge of Production Technology and Power Technology

Current: Vice President and Executive Officer, in charge of Power Technology

***Junzo Kawakami**

New: Senior Vice President and Executive Officer, General Manager of Research & Development Group

Current: Vice President and Executive Officer, General Manager of Research & Development Group

***Minoru Tsukada**

New: Senior Vice President and Executive Officer, Chief Executive and Chief Innovation Officer for China

Current: Vice President and Executive Officer, Chief Executive and Chief Innovation Officer for China

Gaku Suzuki

Vice President and Executive Officer, President & Chief Executive Officer of Industrial Systems Group, General Manager of Transportation Systems Division

*****Naoya Takahashi**

New: Vice President and Executive Officer, Executive Vice President and Chief Technology Officer of Information & Telecommunication Systems Group

Current: Chief Operating Officer of Information & Telecommunication Systems Group

*****Junzo Nakajima**

New: Vice President and Executive Officer, Executive Vice President and Chief Innovation Officer of Information & Telecommunication Systems Group

Current: Chief Operating Officer of Information & Telecommunication Systems Group

Kazuhiro Tachibana

Vice President and Executive Officer, General Manager of Consumer Business Group

Makoto Ebata

Vice President and Executive Officer, President & Chief Executive Officer of Ubiquitous Platform Group and Vice General Manager of Consumer Business Group

Masahiro Hayashi

Vice President and Executive Officer, General Manager of Kansai Area

Koichiro Nishikawa

Vice President and Executive Officer, in charge of Business Development

Shinjiro Kasai

Vice President and Executive Officer, in charge of Human Capital, General Manager of Secretarial Office and Head Office Business Support Division

Hiroyuki Fukuyama

Vice President and Executive Officer, in charge of Production Technology, General Manager of Investment Planning Office and Corporate Quality Assurance Division

2. Resigning Executive Officer [Effective March 31, 2006]

Isao Ono

Current: Executive Vice President and Executive Officer, in charge of Sales, Information & Telecommunication Systems Business, General Manager of Information Security Division

-- Appointed Senior Adviser, Hitachi, Ltd., effective on April 1, 2006

-- Scheduled to be appointed President and Executive Officer of Hitachi Software Engineering Co., Ltd. on June 22, 2006

Masaharu Sumikawa

Current: Executive Vice President and Executive Officer, in charge of Power Systems and Industrial Systems, Automotive Systems, Production Technology

-- Appointed President and Executive Officer of Hitachi Plant Technologies, Ltd. on April 1, 2006

Takuya Tajima

Current: Senior Vice President and Executive Officer, General Manager of Corporate Marketing Group, Group-wide Strategic Sales Office, Customer Satisfaction Promotion Center

-- Appointed Senior Vice President and Executive Officer of Japan SERVO Co., Ltd. on April 1, 2006

-- Scheduled to be appointed President and Executive Officer of Japan SERVO Co., Ltd. on the end of June 2006

Iwao Hara

Current: Vice President and Executive Officer, Executive Vice President of Information & Telecommunication Systems Group and Chief Strategic Officer

-- Appointed Executive Vice President and Executive Officer of Hitachi Information Systems, Ltd. on April 1, 2006

--Scheduled to be appointed President and Executive Officer of Hitachi Information Systems, Ltd. on the end of June 2006

Takao Suzuki

Current: Vice President and Executive Officer, General Manager of Chugoku Area Operation

--Appointed Executive Vice President and Executive Officer of Hitachi Transport System, Ltd. on April 1, 2006

--Scheduled to be appointed President and Executive Officer of Hitachi Transport System, Ltd. on the end of June 2006

Yasuo Sakuta

Current: Vice President and Executive Officer, General Manager of Intellectual Property Group

-- Appointed Senior Partner, NITTO International Patent Office P.P.C on April 1,2006

Isao Uchigasaki

Current: Hitachi Group Executive Officer, Chief Hitachi Group Headquarter, Hitachi Group Chief Innovation Officer

--Concurrently holds the post of Chairman of the Board, Hitachi Chemical Co., Ltd.

--Concurrently holds Director, Hitachi, Ltd.

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 347,000 employees worldwide. Fiscal 2004 (ended March 31, 2005) consolidated sales totaled 9,027.0 billion yen (\$84.4 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials and financial services. For more information on Hitachi, please visit the company's Website at <http://www.hitachi.com>.

Biography of New Executive Officer

Tadahiko Ishigaki

1. Date of Birth : January 14, 1946
2. Education
 - March, 1968 : Graduated from Faculty of Business and Commerce, Keio University
3. Business Experience
 - October, 2004 : President & Director, Hitachi Home & Life Solutions, Inc. and Vice General Manager of consumer Business Group, Hitachi, Ltd.
 - February, 2004 : President & Director, Hitachi Home & Life Solutions, Inc.
 - June, 2003 : Vice President and Executive Officer, Chief Marketing strategy Group, Hitachi, Ltd.
 - April, 2003 : Chief Marketing strategy Group, Hitachi, Ltd.
 - October, 2002 : General Manager of Marketing Officer Sales Management Division, Corporate Marketing Group and Chief Innovation Officer, Hitachi, Ltd.
 - June, 2001 : Executive Managing Director, Nippon Columbia Co., Ltd.
 - April, 1999 : General Manager of Digital Media Sales Management Division, Digital Media Group, Hitachi, Ltd.
 - April, 1995 : Managing Director of Hitachi Home Electronics (Europe) Ltd.
 - February, 1993 : Deputy Managing Director of Hitachi Home Electronics (Europe) Ltd.
 - August, 1987 : Senior Manager of Industrial machine Department, Export Office Division 1, Hitachi, Ltd.
 - April, 1968 : Joined Hitachi, Ltd.

Naoya Takahashi

- 1. Date of Birth : October 17, 1948
- 2. Education
 - March, 1968 : BS and MS degrees from Electrical Engineering
Keio University
- 3. Business Experience
 - April, 2003 : Chief Operating Officer of Information &
Telecommunication Systems Group
 - April, 2001 : General Manager of Disk Array Systems Division,
Information & Telecommunication Systems Group
 - August, 2000 : General Manager of Disk Array Subsystem Division,
Storage System Division, Information &
Telecommunication Systems Group
 - August, 1999 : Deputy General Manager of Disk Array Subsystem
Division, Storage System Division, Information &
Telecommunication Systems Group
 - February, 1992 : Senior Manager of Storage Systems Department 2,
Odawara Works
 - April, 1973 : Joined Hitachi, Ltd.

Junzo Nakajima

- 1. Date of Birth : February 8, 1949
- 2. Education
 - March, 1968 : Graduated from Faculty of Engineering,
The University of Tokyo
- 3. Business Experience
 - April, 2005 : Chief Operating Officer of Information &
Telecommunication Systems Group, Hitachi, Ltd.
 - April, 2003 : President & Chief Executive Officer of Hitachi Data
Systems Solutions Holding CORP.
 - April, 2001 : General Manager of Government & Public
Corporation Information Systems Division, Hitachi,
Ltd.
 - August, 1997 : General Manager of Government & Systems Division,
Government & Public Corporation Information
Systems Division, Hitachi, Ltd.
 - August, 1992 : Senior Manager of Government & Public Systems
Department 5, Government & Public Corporation
Information Systems Division, Hitachi, Ltd.
 - May, 1972 : Joined Hitachi, Ltd.

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Information contained in this news release is current as of the date of the press announcement, but may be subject to change without prior notice.
