

Hitachi, Ltd.  
Hitachi-LG Data Storage, Inc.  
Matsushita Electric Industrial Co., Ltd.  
Pioneer Corporation  
Toshiba Corporation

## **DVD Recordable Special Interest Group Will Exhibit at WinHEC2003**

**Aimed at promoting recordable DVD concepts, a five-company common exhibit will be presented during WinHEC2003 (May 6-8, 2003, New Orleans, USA)**

April 24, 2003, Tokyo, Japan: Hitachi, Ltd., Matsushita Electric Industrial Co., Ltd., Pioneer Corporation and Toshiba Corporation, members of the DVD Forum, and Hitachi-LG Data Storage, Inc., will jointly exhibit in a common booth during the upcoming Microsoft WinHEC2003 conference in New Orleans, Louisiana (U.S.A.) from May 6 through May 8.

The companies each support a variety of recordable DVD standards (DVD-RAM, DVD-R, DVD-RW) as well as a DVD application standard called DVD-VR (DVD Video Recording Specification), all of which were standardized by the DVD Forum. Each company will exhibit products, introduce concepts behind the Forum's recordable DVD standards, and demonstrate compatibility within various products.

Andy Parsons, Pioneer Electronics (USA) Inc., and Tony Jasionowski, Panasonic Technologies Company, will also participate as panelists in "The WinHEC2003 Writable DVD Panel" session, scheduled for Thursday, May 8.

### **WinHEC2003**

WinHEC (Windows Hardware Engineering Conference) is an important yearly event held by Microsoft Corporation, and relates mainly to Windows operating systems. It consists of a keynote speech, technology conference sessions and an exhibition area. It will be held from May 6 to May 8 in New Orleans this year.

### **Common Booth**

Five companies, fully involved in DVD recordable products, will jointly exhibit in a common promotion effort in the WinHEC2003 hall, under the "DVD Recordable Special Interest Group" name.

### **The DVD Forum**

The DVD Forum is a global organization that establishes and promotes DVD standards. As of March 18, 2003, its membership is comprised of 215 electronics manufacturers, software houses, recording media manufacturers, and other companies from around the world. Of these companies, 17 are steering committee members that oversee the management of DVD Forum activities. Hitachi, Ltd., Matsushita Electric Industrial Co., Ltd., Pioneer Corporation, and Toshiba Corporation are steering committee members.

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Information contained in this news release is current as of the date of the press announcement, but may be subject to change without prior notice.

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