

OUR STRATEGY

An Innovation Partner for the IoT Era

Under the 2018 Mid-term Management Plan, Hitachi will accelerate collaborative creation with customers and partners through the advanced Social Innovation Business, with a focus on the trend toward digitalization that is significantly changing society and industry. Leveraging three strengths—the operational technology we have amassed since our founding, IT, and products/systems—we deliver innovations to society and customers.

14-17 STRATEGIC FOCUS

Four Focus Business Domains

Growth Strategies and Investments

Front			
<p>Power/Energy</p> <ul style="list-style-type: none"> • Nuclear Energy • Power • Energy Solutions 	<p>Industry/Distribution/Water</p> <ul style="list-style-type: none"> • Industry & Distribution • Water 	<p>Urban</p> <ul style="list-style-type: none"> • Building Systems • Railway Systems • Urban Solutions 	<p>Finance/Public/Healthcare</p> <ul style="list-style-type: none"> • Finance Systems • Government, Public Corporation & Social Infrastructure • Healthcare • Defense Systems

Platform

IoT Platform



Products		
<p>Social Infrastructure & Industrial Systems</p> <ul style="list-style-type: none"> • Industrial Products 	<p>Automotive Systems</p> <ul style="list-style-type: none"> • Hitachi Automotive Systems, Ltd. • Clarion Co., Ltd. 	<p>Smart Life & Ecofriendly Systems</p> <ul style="list-style-type: none"> • Hitachi Appliances, Inc. • Hitachi Consumer Marketing, Inc.
<p>Electronic Systems & Equipment</p> <ul style="list-style-type: none"> • Hitachi High-Technologies Corporation • Hitachi Kokusai Electric Inc. 	<p>Construction Machinery</p> <ul style="list-style-type: none"> • Hitachi Construction Machinery Co., Ltd. 	<p>High Functional Materials & Components</p> <ul style="list-style-type: none"> • Hitachi Metals, Ltd. • Hitachi Chemical Company, Ltd.